

Exhibit 1: iSpot.tv "Western Sky Financial Problem Solver Loan TV Spot" page (July 15, 2013)

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Western Sky Financial Problem Solver Loan TV Spot

Get up to **\$10,000** in a day!

888-SKY-1224 www.westernsky.com

What do you think?

Share Tweet Facebook Comment Embed Link

About This Commercial

See missing or incorrect data?

Description	Get up to \$10,000 in a day from Western Sky without collateral.
Advertiser	Western Sky Financial Spend Rank: 421 • Airing Rank: 274
Phone	888-SKY-1224
Ad URL	http://www.westernsky.com
Mood	Informational
Tagline	"Problem Solved"
Screenshots	


Related Commercials

- Western Sky Financial TV Spot, \$10,000 in a Day
- Western Sky Financial TV Spot, \$5,000 By Tomorrow
- TurboTex TV Spot, Master Plumber
- FreeCreditScore.com TV Spot, Club



People, Places & Things

Actors

 Amanda Howell
Actor Actress

+ Add Actor

Music

+ Add Song

Commercial Airing Data

Recently Aired Mon, Jul 15, 2013 5:40 AM PST (1hr 10m ago)

Recently Aired On A&E Biography (See All Networks)

Recently Aired Find & Design (See All Shows)

Dueling

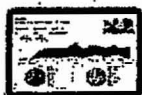
Market National

Total Airings 9,191 (See All)

Spot Spend Rank 348

Published on this page provided by our data sources with **converted**

Spot Analytics Track This Commercial



- View all the airing dates, times, networks and shows.
- Download a HD copy of creative.
- Charts, graphs and advanced filters.

Click here to learn more and get access

Comments



Add a comment...

Comment using...



Billy Connolly

Everytime I see the problem solver commercial from western sky with that equine trying to fuck over people on a loan who repeatedly twice makes me want to go to the nearest reservation and drop off a case of malpox infected blankets.

Reply • 1 Like • February 27 at 5:23am



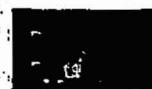
Troy Thiel • Real Estate Consultant at Keller Williams Capital Square, Madison Wisconsin

she sorta freaks me out

Reply • Like • February 15 at 4:15pm

Facebook web app

Content

 Money Mutual TV
Spot, Fast Extra
Cash! Fast! Money!
Williams

Related Advertisers

Quicken Loans

Credit Karma

TurboTax

Money Mutual

FreeCreditScore.com

Related Products

Credit Karma App

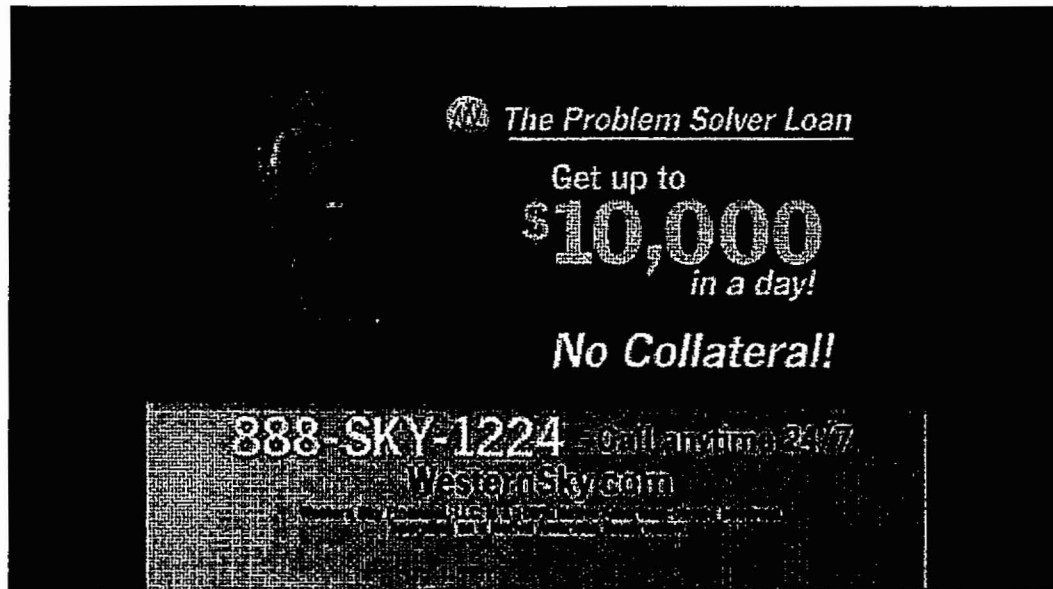
Quicken Loans 30-Year Fixed Mortgage


Quicken Loans YOURgage

TurboTax Federal FREE Edition

FreeCreditScore.com Store Planner

Exhibit 1: iSpot.tv "Western Sky Financial Problem Solver Loan TV Spot" frames (July 15, 2013)

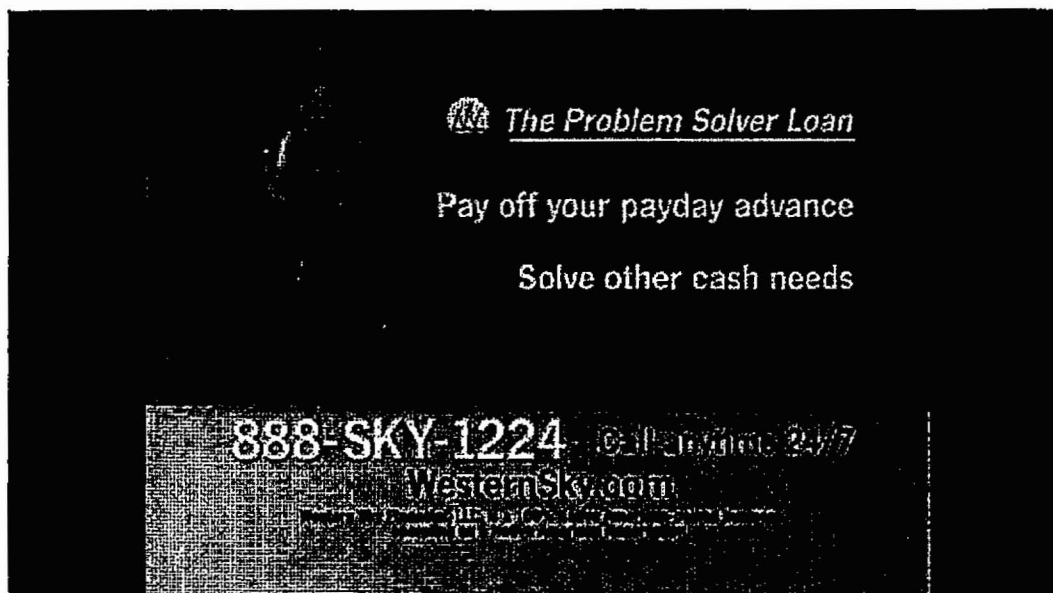
A black and white frame from a TV spot. On the left, a person is partially visible in silhouette. The text on the right reads: "The Problem Solver Loan" with a small logo to the left. Below that, "Get up to \$10,000 in a day!" with "\$10,000" in large, bold letters. Underneath is "No Collateral!". At the bottom, a dark banner contains the phone number "888-SKY-1224" and the website "Westernsky.com".


 The Problem Solver Loan

Get up to
\$10,000
in a day!

No Collateral!

888-SKY-1224 Call anytime 24/7
Westernsky.com

A black and white frame from a TV spot, similar to the first one. It features the same person in silhouette on the left. The text on the right reads: "The Problem Solver Loan" with a small logo to the left. Below that, "Pay off your payday advance" and "Solve other cash needs". At the bottom, a dark banner contains the phone number "888-SKY-1224" and the website "Westernsky.com".

 The Problem Solver Loan

Pay off your payday advance

Solve other cash needs

888-SKY-1224 Call anytime 24/7
Westernsky.com